

# Who is CREW Vancouver?

- ▶ CREW Vancouver is 133 members strong
- ▶ The organization has grown by 152% since 2010
- ▶ Members have an average of 14 years of experience
- ▶ Part of CREW Network, with connections to more than 10,000 members in over 70 chapters globally
- ▶ CREW Network is the leading producer of research on women in commercial real estate.
  - Every 5 years: CREW Network publishes a benchmark study measuring compensation, advancement, success and satisfaction levels of men and women in commercial real estate
  - Annually: CREW Network also develops white papers on topics that address leadership development, business advantages of gender equity and overall diversity in commercial real estate

CREW Vancouver has experienced rapid growth and long-term member loyalty

Top 5 Specialties among CREW Vancouver members



- 1 Brokerage
- 2 Law
- 3 Real Estate Development
- 4 Asset Management
- 5 Property Management



## CREW Network Facts

Founded in **1989** Chapters Globally **70+**

Members Globally **10,000+**

60% reported average annual income of **\$100,000+**

**45%** of current membership has 15+ years experience in all aspects of the development industry!

**72%** give member-to-member referrals

**76%** are CEOs, presidents, partners or senior managers of their companies

## 2017 Annual Corporate Sponsors of CREW Vancouver

### DIAMOND



### PLATINUM



### GOLD



### MEDIA



# CREW VANCOUVER

## SPONSORSHIP PACKAGE 2018

Position your company as a leader in diversity and the advancement of women in commercial real estate.



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# Golf Sponsorship Opportunities



## CREW Vancouver Annual Sponsorship Levels

By sponsoring any of the below opportunities your corporate identity will be displayed throughout the event.

### SIGNATURE DINNER SPONSOR \$2,500 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner
- Two complimentary golf registrations
- Sit at VIP table

### GOLF CART SPONSOR \$2,500 (1 opportunity)

- Signage on golf carts and registration desk
- Verbal recognition during President's address at dinner

### PLAYERS LUNCH SPONSOR \$1,500 (1 opportunity)

- Signage on luncheon tickets and registration desk
- Verbal recognition during President's address at dinner

### 19TH HOLE DRINK SPONSOR \$1,750 (1 opportunity)

- Signage on drink tickets (2 per guest) and registration desk
- Verbal recognition during President's address at dinner

### WINE SPONSOR \$2,000 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner

### TEAM PHOTO SPONSOR \$2,000 (1 opportunity)

- Corporate identity featured on all keepsake photos
- Company representative can greet and welcome attendees at photo station

### REFRESHMENT SPONSOR \$1,500 (1 opportunity)

- Company representative can greet golfers and hand out refreshment bags
- Corporate identity displayed on refreshment bags

### NAPKIN SPONSOR \$1000 (1 opportunity)

- Logo on napkins

### VOLUNTEER SPONSOR \$1,500 (1 opportunity)

- Corporate identity featured on volunteer shirts
- Sponsor funds applied to subsidizing the meal cost of hard working volunteers

### LIVE MUSIC SPONSOR \$1,200 (1 opportunity)

- Signage featured at performance station

### PUTTING CONTEST SPONSOR \$1,800 (1 opportunity)

- Company representative can host contest location and award winner during dinner
- Sponsorship activation, corporate presence and dedicated signage at assigned hole

### HOLE-IN-ONE-SPONSOR \$1,500 (1 opportunity)

- Corporate presence and dedicated signage at hole-in-one location
- Verbal recognition during President's address at dinner
- Award winner, if any, at dinner (obtain insurance >\$5,000)

### HOLE SPONSOR \$900 (11 opportunities)

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)

We greatly appreciate the ongoing support of our corporate sponsors who enable CREW Vancouver to continue advancing women in real estate through our quality programming and networking events. CREW Vancouver is pleased to offer the following range of outstanding benefits for the upcoming sponsorship year (March 1<sup>st</sup>, 2018 - February 28<sup>th</sup>, 2019)

PROMOTIONAL OPPORTUNITIES	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Company logo displayed on CREW Vancouver website, e-newsletters and at all regular luncheon events, including golf tournament	◆	◆	◆
Opportunity to advertise job postings and student internships on the CREW Vancouver careers page	◆	◆	◆
Opportunity to spotlight company/employee/project via CREW Vancouver social media platforms, including repostings of sponsor content.	◆	◆	◆
Opportunity for company employees to attend the annual CREW Vancouver Winter Social at member registration rate (25% savings)	◆	◆	◆
Opportunity to display promotional items at one luncheon (first come first served)	◆	◆	
Opportunity for a company representative to sit at Speaker's table at CREW Vancouver luncheons (based on space available)	◆		
Opportunity to introduce or to thank speakers at one luncheon (excluding golf)	◆		
Key Sponsor at one luncheon, with name recognition and attendance by employees of Company will be at member registration rate for this specific event (25% savings)	◆		
Opportunity to be a Key Sponsor for one evening networking event, including attendance by one employee at no cost	◆		
TICKETS AND MEMBERSHIPS	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Luncheon tickets for one-time use at any luncheon event during the year, including members only events *\$65/ticket value	4	4	2
CREW Vancouver Memberships (includes local and CREW Network national benefits) *\$375 value/membership	2	1	
Golf Tournament (golf spots, lunch and dinner) *Approximate \$250 value/person	2	2 (dinner only)	
GOLF TOURNAMENT (PROMOTIONAL OPPORTUNITIES)	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Company logo displayed at registration desk, on invitations and Players' Handbook and during dinner	◆	◆	◆
One Golf Tournament Hole Sponsorship, with option to activate hole (\$900 value)	◆	◆	



# CREW Vancouver Sponsorship Form

If you would like to support CREW Vancouver, please complete the following form and email it back to either Alison at Alison.MilesCork@grosvenor.com or Jane Koh at JaneK@bold.ca. Once we receive this form, you will be contacted for further instruction regarding sponsor payment.

## ANNUAL SPONSORSHIP

Name

Company

Title

Email

Phone

Corporate Social Media Handles:

Sponsorship Level	Diamond (\$7,500)	<input type="checkbox"/>
	Platinum (\$5,000)	<input type="checkbox"/>
	Gold (\$2,500)	<input type="checkbox"/>

## GOLF SPONSORSHIP

Name

Company

Title

Email

Phone

Corporate Social Media Handles:

Sponsorship Level	Signature Dinner Sponsor (\$2,500)	<input type="checkbox"/>	Golf Cart Sponsor (\$2,500)	<input type="checkbox"/>
	Player's Lunch Sponsor (\$1,500)	<input type="checkbox"/>	19th Hole Drink Sponsor (\$1,750)	<input type="checkbox"/>
	Wine Sponsor (\$2,000)	<input type="checkbox"/>	Team Photo Sponsor (\$2,000)	<input type="checkbox"/>
	Refreshment Sponsor (\$1,500)	<input type="checkbox"/>	Napkin Sponsor (\$1,000)	<input type="checkbox"/>
	Volunteer Sponsor (\$1,500)	<input type="checkbox"/>	Live Music Sponsor (\$1,200)	<input type="checkbox"/>
	Putting Contest Sponsor (\$1,800)	<input type="checkbox"/>	Hole-in-One Sponsor (\$1,500)	<input type="checkbox"/>
	Hole Sponsor (\$900)	<input type="checkbox"/>		