

Who is CREW Vancouver?

- ▶ CREW Vancouver is a dynamic network committed to promoting business development and advancing women as leaders in the commercial real estate industry
- ▶ Vancouver chapter founded 2015
- ▶ CREW Vancouver is 165 members strong
- ▶ Members have an average of 14 years of industry experience
- ▶ Local chapter of CREW Network, with locations in 75 cities and more than 11,000 members worldwide

CREW Vancouver has experienced rapid growth and long-term member loyalty

Top 5 Specialties among CREW Vancouver members



30%
member loyalty
for 10+ years

- 1 Brokerage
- 2 Real Estate Development
- 3 Law



264%
since 2010

- 4 Asset Management
- 5 Construction Management/General Contracting

CREW Vancouver Facts

14 Events
Annually

- ▶ Average event attendee exposure:

128
each luncheon event

144
at golf tournament

110
at winter social

250
at ICSC event

- ▶ Lower mainland local member base reach
- ▶ Wide social media reach including 550 recipients of weekly e-blast

1000
Instagram Followers

250
Facebook Likes

980
Twitter Followers

200
LinkedIn CREW Members

Thank You to our 2018 Annual Corporate Sponsors of CREW Vancouver

DIAMOND



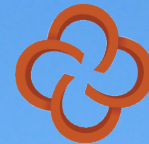
PLATINUM



GOLD



MEDIA



CREW VANCOUVER

SPONSORSHIP PACKAGE 2019

Position your company as a leader in diversity and the advancement of women in commercial real estate.



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#crewyvr



Golf Sponsorship Opportunities

By sponsoring any of the below opportunities your corporate identity will be displayed throughout the event.

SIGNATURE DINNER SPONSOR \$2,500 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner
- Two complimentary golf registrations
- 2 seats at VIP table

GOLF CART SPONSOR \$2,500 (1 opportunity)

- Signage on golf carts and registration desk
- Verbal recognition during President's address at dinner

PLAYERS LUNCH SPONSOR \$1,500 (1 opportunity)

- Signage on luncheon tickets and registration desk
- Verbal recognition during President's address at dinner

19TH HOLE DRINK SPONSOR \$1,750 (1 opportunity)

- Signage on drink tickets (2 per guest) and registration desk
- Verbal recognition during President's address at dinner

WINE SPONSOR \$2,000 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner

TEAM PHOTO SPONSOR \$2,000 (1 opportunity)

- Corporate identity featured on all keepsake photos
- Company representative can greet and welcome attendees at photo station

REFRESHMENT SPONSOR \$1,500 (1 opportunity)

- Company representative can greet golfers and hand out refreshment bags
- Corporate identity displayed on refreshment bags

NAPKIN SPONSOR \$1000 (1 opportunity)

- Logo on napkins

VOLUNTEER SPONSOR \$1,500 (1 opportunity)

- Corporate identity featured on volunteer shirts
- Sponsor funds applied to subsidizing the meal cost of hard working volunteers

LIVE MUSIC SPONSOR \$1,200 (1 opportunity)

- Signage featured at performance station

GOLF BALL SPONSOR \$1,250 (1 opportunity)

- Company logo printed on golf balls distributed to all registered players (144)

PUTTING CONTEST SPONSOR \$1,800 (1 opportunity)

- Company representative can host contest location and award winner during dinner
- Sponsorship activation, corporate presence and dedicated signage at assigned hole

HOLE-IN-ONE-SPONSOR \$1,500 (1 opportunity)

- Corporate presence and dedicated signage at hole-in-one location
- Verbal recognition during President's address at dinner
- Award winner, if any, at dinner (obtain insurance >\$5,000)

HOLE SPONSOR \$900 (11 opportunities)

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)

CREW Pre-Golf Tournament Golf Skills Event

- Exclusive sponsor of the Pre-Golf Event open to all participants



CREW
VANCOUVER

CREW Vancouver Annual Sponsorship Levels

We greatly appreciate the ongoing support of our corporate sponsors who enable CREW Vancouver to continue advancing women in real estate through our quality programming and networking events. CREW Vancouver is pleased to offer the following range of outstanding benefits for the upcoming sponsorship year (March 1st, 2019 - February 28th, 2020)

PROMOTIONAL OPPORTUNITIES	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Company logo displayed on CREW Vancouver website, e-newsletters, and at all regular luncheon events, including golf tournament and Sponsor appreciation event	◆	◆	◆
Opportunity to advertise job postings and student internships on CREW Vancouver careers page	◆	◆	◆
Opportunity to spotlight company/employee/project via CREW Vancouver social media platforms, including repostings of sponsor content.	◆	◆	◆
Opportunity for company employees to attend the annual CREW Vancouver Winter Social at member registration rate (25% savings)	◆	◆	◆
Opportunity to display promotional items at one luncheon (first come first served)	◆	◆	
Opportunity for a company representative to sit at Speaker's table at CREW Vancouver luncheons (based on space available)	◆		
Opportunity to introduce or to thank speakers at one luncheon (excluding golf)	◆		
Key Sponsor at one luncheon, with name recognition and attendance by employees of Company will be at member registration rate for this specific event (25% savings)	◆		
Opportunity to be a Key Sponsor for one evening networking event, including attendance by one employee at no cost	◆		
TICKETS AND MEMBERSHIPS	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Luncheon tickets for one-time use at any luncheon event during the year, including members only events *\$65/ticket value	4	4	2
CREW Vancouver Memberships (includes CREW Network membership, benefits, valid for end of calendar year) *\$395 value/membership	2	1	
Golf Tournament (golf spots, lunch & dinner) *Approx. \$290/person; \$120 dinner only	2	2 (dinner only)	
CREW Sponsor Appreciation Event (lunch by invite only)	3	2	1
GOLF TOURNAMENT (PROMOTIONAL OPPORTUNITIES)	Diamond \$7,500	Platinum \$5,000	Gold \$2,500
Company logo displayed at registration desk, on invitations and Players' Handbook and during dinner	◆	◆	◆
One Golf Tournament Hole Sponsorship, with option to activate hole (\$900 value)	◆	◆	
Prominent signage at front entrance	◆		
LEE HESTER SCHOLARSHIP SPONSOR	\$7,500		

Local sponsorship dedicated to supporting the next generation of female leaders in commercial real estate. An annual scholarship is awarded to a deserving female student(s) currently enrolled in a post-secondary programme in the Lower Mainland that would lead to a career in real estate.