

WHO IS CREW VANCOUVER?

- ▶ CREW Vancouver is a dynamic network committed to promoting business development and advancing women as leaders in the commercial real estate industry
- ▶ Vancouver chapter founded 2005
- ▶ CREW Vancouver is 215 members strong
- ▶ Members have an average of 14 years of industry experience
- ▶ Local chapter of CREW Network, with locations in 75 cities and more than 11,000 members worldwide

CREW Vancouver has experienced rapid growth and long-term member loyalty

 30% member loyalty for 10+ years

 264% since 2010

Top 5 Specialties among CREW Vancouver members

- 1 Brokerage
- 2 Real Estate Development
- 3 Law
- 4 Asset Management
- 5 Construction Management & General Contracting

CREW VANCOUVER FACTS

20+ Events Annually

- ▶ Average event attendee exposure:

160 at Signature Speaker events

220 at Golf Tournament dinner

174 at Winter Social

250 at ICSC event

- ▶ Wide industry and social media reach

 550 Bi-weekly e-news recipients

 1227 Instagram Followers

 1023 Twitter Followers

 300 Facebook Likes

 250 LinkedIn Followers

2019 ANNUAL CORPORATE SPONSORS OF CREW VANCOUVER

DIAMOND



SCHOLARSHIP



PLATINUM



GOLD



MEDIA



CREW VANCOUVER

SPONSORSHIP PACKAGE 2020

Position your company as a leader in diversity and the advancement of women in commercial real estate.



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GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES



By sponsoring any of the below opportunities your corporate identity will be displayed throughout the event.

SIGNATURE DINNER SPONSOR \$2,500 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner
- Two complimentary golf registrations (includes dinner)

PLAYERS LUNCH SPONSOR \$1,500 (1 opportunity)

- Signage on Signature Speaker event tickets and registration desk
- Verbal recognition during President's address at dinner

RECEPTION SPONSOR \$1,250 (1 opportunity 5-7PM)

- Signage on drink tickets (2 per guest) and at registration desk
- Verbal recognition during President's address at dinner

WINE SPONSOR \$2,000 (1 opportunity)

- Recognition and logo on table tent cards
- Verbal recognition during President's address at dinner

TEAM PHOTO SPONSOR \$1,000 (1 opportunity)

- Corporate identity featured on all keepsake photos
- Company representative can greet attendees at photo booth (during lunch)

REFRESHMENT SPONSOR \$1,500 (1 opportunity)

- Company representative can greet golfers and hand out refreshment bags
- Corporate identity displayed on refreshment bags

VOLUNTEER SPONSOR \$1,500 (1 opportunity)

- Corporate identity featured on volunteer shirts
- Sponsor funds applied to subsidizing the meal cost of volunteers

GOLF CART SPONSOR \$2,500 (1 opportunity)

- Signage on golf carts and registration desk
- Verbal recognition during President's address at dinner

GOLF BALL SPONSOR \$1,250 (1 opportunity)

- Company logo printed on golf balls distributed to all registered players (144)

PUTTING CONTEST SPONSOR \$1,500 (1 opportunity)

- Company representative can host contest location and award winner during dinner
- Sponsorship activation, corporate presence and dedicated signage at assigned hole (additional costs for activation at Sponsor's expense)

HOLE SPONSOR \$1,000

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)
- Limited opportunities. First come, first served - please contact sponsorship for details

CREW PRE-GOLF TOURNAMENT GOLF SKILLS EVENT \$1250

- Exclusive sponsor of the Pre-Golf Event, which is open to all participants
- Event includes 1 golf lesson, with branding included



ANNUAL CORPORATE SPONSORSHIP LEVELS

We greatly appreciate the ongoing support of our corporate sponsors who enable CREW Vancouver to continue advancing women in real estate through our quality programming and networking events. CREW Vancouver is pleased to offer the following range of outstanding benefits for the upcoming sponsorship year (March 1st, 2020 - February 28th, 2021)

PROMOTIONAL OPPORTUNITIES	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$2,500
Company logo displayed on CREW Vancouver website, e-newsletter, and at all regular signature speaker events including Golf Tournament and Sponsor appreciation event	◆	◆	◆
Opportunity to advertise job postings and student internships on CREW Vancouver careers page	◆	◆	◆
Opportunity to spotlight company/employee/project via CREW Vancouver social media platforms, including repostings of sponsor content	◆	◆	◆
Opportunity to display promotional items at one signature speaker event (first come first served)	◆	◆	◆
Opportunity for a company representative to sit at Speaker's table at signature speaker events (based on availability)	◆	◆	◆
Opportunity to introduce or to thank speakers at one signature speaker event (excluding golf)	◆	◆	◆
Key Sponsor at one signature speaker event, with name recognition and attendance by employees of Company at member registration rate for this specific event (25% savings)	◆	◆	◆
Opportunity to be a Key Sponsor for one evening networking event, including attendance by one employee at no cost	◆	◆	◆
TICKETS AND MEMBERSHIPS	Diamond \$7,500	PLATINUM \$5,000	GOLD \$2,500
Luncheon tickets for one-time use at any Signature Speaker Event during the year, including members only events *\$90/ticket value (for non-members)	4	4	2
CREW Vancouver Memberships (includes CREW Network membership, benefits, valid for end of calendar year) *\$395 value/membership	2	1	◆
Golf Tournament (Golf registrations, including dinner for Diamond; dinner only for Platinum) *Approx. \$340/person; \$145 dinner only (for non members)	2	2 (dinner only)	◆
Attendance at CREW Sponsor Appreciation Event (lunch by invite only)	3	2	1
Opportunity for company employees to attend the annual CREW Vancouver Winter Social at member registration rate (25% savings)	◆	◆	◆
GOLF TOURNAMENT (PROMOTIONAL OPPORTUNITIES)	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$2,500
Company logo displayed at registration desk, on invitations and Players' Handbook and during dinner	◆	◆	◆
One Golf Tournament Hole Sponsorship, with option to activate hole (\$1,000 value). Limited opportunities; hole activations granted for sponsors on a 'first registered' system. Note: Volunteer lunch included x2. Dinner not included	◆	◆	◆
Prominent signage at front entrance	◆	◆	◆

